HELPING STRENGTHEN COMMUNITIES & REGIONS: THE PURDUE CENTER FOR REGIONAL DEVELOPMENT & EXTENSION COMMUNITY DEVELOPMENT PROGRAM

The Purdue Center for Regional Development & Extension Community Development Program
OUR MISSIONS

Purdue Center for Regional Development (PCRD)

Pioneering new ideas and strategies that contribute to regional collaboration, innovation and prosperity

Extension Community Development Program

Strengthening the capacity of local leaders, residents and organizations to work together to develop and sustain strong, vibrant communities.
Indiana Association of Regional Councils

A Key Focus of PCRD
PCRD PROGRAM GOALS

Data for Decision-Makers
Visualizing critical data that inform local leaders and organizations of their region's key economic drivers.

Collaborative Leadership
Building trusting relationships among key players that spur the movement of ideas into action.

Strategy & Planning
Promoting the development of a high quality multi-year plan that builds on the region’s economic strengths.

Economic Development & Business Growth
Exploring the mix of programs that foster a balanced investment in the region’s economic development activities.

https://pcrd.purdue.edu/
Data For Decision-Makers
Industry Cluster Bubble Chart

Source: EMSI Class of Worker 2014.4 (QCEW, non-QCEW, self-employed and extended proprietors).
Note: Label includes cluster name, LQ 2014, and Employment 2014; NAICS 2012 definitions
Leakage Analysis, 2014

Top Input Sectors

- Plastics Material and Resin Manufacturing**
- Corporate, Subsidiary, and Regional Managing Offices
- Copper Rolling, Drawing, Extruding, and Alloying
- Iron and Steel Mills and Ferroalloy Manufacturing**
- Nonferrous Metal (except Aluminum) Smelting and Refining**
- Machine Shops
- Petrochemical Manufacturing**
- All Other Basic Organic Chemical Manufacturing
- Wholesale Trade Agents and Brokers
- Motor Vehicle Metal Stamping
- Secondary Smelting and Alloying of Aluminum**
- Rail transportation
- Alumina Refining and Primary Aluminum Production**
- Unlaminated Plastics Film and Sheet (except Packaging) Mftg

Note: ** industry sector is not present in the region

Source: EMSI Class of Worker 2014.4 (QCEW, non-QCEW, self-employed and extended proprietors).
4. DATA FOR DECISION-MAKERS

Key Regional Initiatives
Help rural communities/counties work together as a regional team in developing and implementing A High Quality Regional Economic Development Plan that builds on the current and emerging economic strengths of their region.
Indiana Association of Regional Councils

A Key Focus of PCRD
OUR WORK LOCALLY

Wabash Heartland Innovation Network
DMAP
THE DEFENSE MANUFACTURING ASSISTANCE PROGRAM
NE IN Region

- Regional SnapShot (41 pages)
- Comparative Analysis (66 pages)
- Marketing Plan
EXTENSION COMMUNITY DEVELOPMENT
Extension CD Educators in 21 Counties & Five Regions

Indiana Counties & Their Communities

The Primary Focus of Purdue Extension
EXTENSION COMMUNITY DEVELOPMENT
THEMATIC AREAS

Leadership & Civic Engagement
Community & Organizational Planning
Economic & Business Development
Local Government Education
Quality Places

https://www.cdext.purdue.edu/
INITIATIVE PARTNERS

The Indiana Office of Community & Rural Affairs (OCRA)

Purdue University
Purdue Center for Regional Development
Purdue University Extension

Ball State University
Ball State University’s Indiana Communities Institute
College of Architecture and Planning – Urban Design
Bo Beaulieu, PhD

Director, Purdue Center for Regional Development
Assistant Director, Extension CD Program

ljb@purdue.edu

765-494-7273