

### Client Highlight – Schroeder Dental, INC.

Erin Schroeder owns Schroeder Dental, INC. (<https://www.facebook.com/schroederdentalINC>) located in Floyds Knobs, Indiana. Dr. Schroeder offers a wide variety of dental services. Some of the services offered include fillings, cleanings, exams, crowns, bridges, whitening, implant crowns, dentures, partial dentures, etc.

Before becoming an entrepreneur, Dr. Schroeder was busy with schoolwork. She earned her Bachelor's of Science in Biology and Associate of Arts and Chemistry from Indiana University Southeast. After four years of dental school, she received her Doctor of Dental Medicine from the University of Louisville.

Dr. Schroeder has had the dream of becoming a dentist since she was only 12 years old. She has always wanted her career to be one that helps people and promotes better oral health. To this day, her mission at Schroeder Dental is to provide excellent dental care to patients. It is important to her that her business enacts ethical procedures and follows guidelines.

Dr. Schroeder enjoys so much about her business, and the part she enjoys the most is helping people learn the importance of oral health. She also loves seeing patients' happy, smiling faces after treatments. Working with dental insurance companies is Dr. Schroeder's least favorite aspect of running her business. She says it is a long and sometimes challenging process to learn everything you need to know about working with each company.

It was challenging for Dr. Schroeder to learn the business side of her dentistry. With all of her Biology, Chemistry, and Dental Medicine classes, she only took a few Dental Business classes. When it came time to create her business, she jumped in quickly and learned as much as she could.

Since opening her business in May 2013, Dr. Schroeder has seen many new patients and doubled her employees. Dr. Schroeder feels that she is providing valuable services to her community. In addition, her business brings more people to her local area, which in turn brings them closer to other businesses.

Dr. Schroeder, client of the Southeast ISBDC since April 2013, works with Business Advisor Bryan Potter. Dr. Schroeder feels that Bryan and the ISBDC played a direct role in creating her new business and achieving her goals. "The ISBDC provided knowledge, understanding, and direction that played a direct role in the opening of my new dental practice," says Dr. Schroeder.

"Dr. Schroeder was excited to start practicing dentistry in her own office. She plans to provide excellent care, while growing her offices' ability to offer more state-of-the-art procedures. By upgrading her capabilities, she will be able to stay on the cutting edge of her field," Bryan says of Erin.