



HOMETOWN
COLLABORATION INITIATIVE
Building Blocks for High Quality Communities

Highlights of the Program

Sponsors & Partners



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Sponsors



**The Indiana Office of
Community Rural Affairs
(OCRA)**



**The Office of the
Lieutenant Governor**

Partners



Purdue University

Purdue Center for Regional
Development

Purdue University Extension



Ball State University

Ball State University's Center for
Community and Economic
Development

College of Architecture and Planning
– Urban Design



Part 1: HCI Program Overview

What is HCI?



HCI is a program available to Indiana communities that are committed to building on their existing assets. It focuses on three building blocks:

1

LEADERSHIP

Develop a **new generation of local leaders** who will take an active part in addressing community priorities.

2

ECONOMY

Build a **supportive community environment for small businesses and entrepreneurs.**

3

PLACEMAKING

Enhance **community design and public spaces** by building on the community's physical and natural resource assets.

Eligible Communities



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**Have a population of
25,000 or less**

(Can include cities, towns or counties
that meet the population size
requirement)



**Are willing to invest a
modest amount of financial
resources into the HCI
initiative (\$5,000)**

(May come from any combination of public,
private and/or nonprofit sources and can be
reinvested in your community. Only required of
communities selected to be part of HCI)

Benefits to Your Community



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Training and technical assistance from state agency (OCRA) and university professionals



Access to a well-trained community coach



High quality data prepared about your community or county



In-Depth “Building Block” programs to address priority needs



Seed funding for your Capstone Project



More people caring and involved in the community

WHAT ARE IMPORTANT WAYS TO
CREATE A STRONG LEADERSHIP
PIPELINE IN THE COMMUNITY?

ENCOURAGE + EMPOWER VOLUNTEERS

WHERE IS THE CENTRAL FOCUS?
OVERLAPPING + CONFLICTING
ORGANIZATIONS EXIST

JOINT PROJECTS INVOLVING
EXISTING ORGANIZATIONS

YOUTH LEADERSHIP TRAINING

EXPLORE SOCIAL MEDIA OPTIONS

MENTORS

the markets of Leadership Harrison Co.
- return org.

Recruit politically active people

Retain talented youth post-college
- be more competitive
at e



HCI Program Phases



3 Capstone

Planning for
Our Future

2 Building
Blocks

Developing a
New Generation
of Leaders

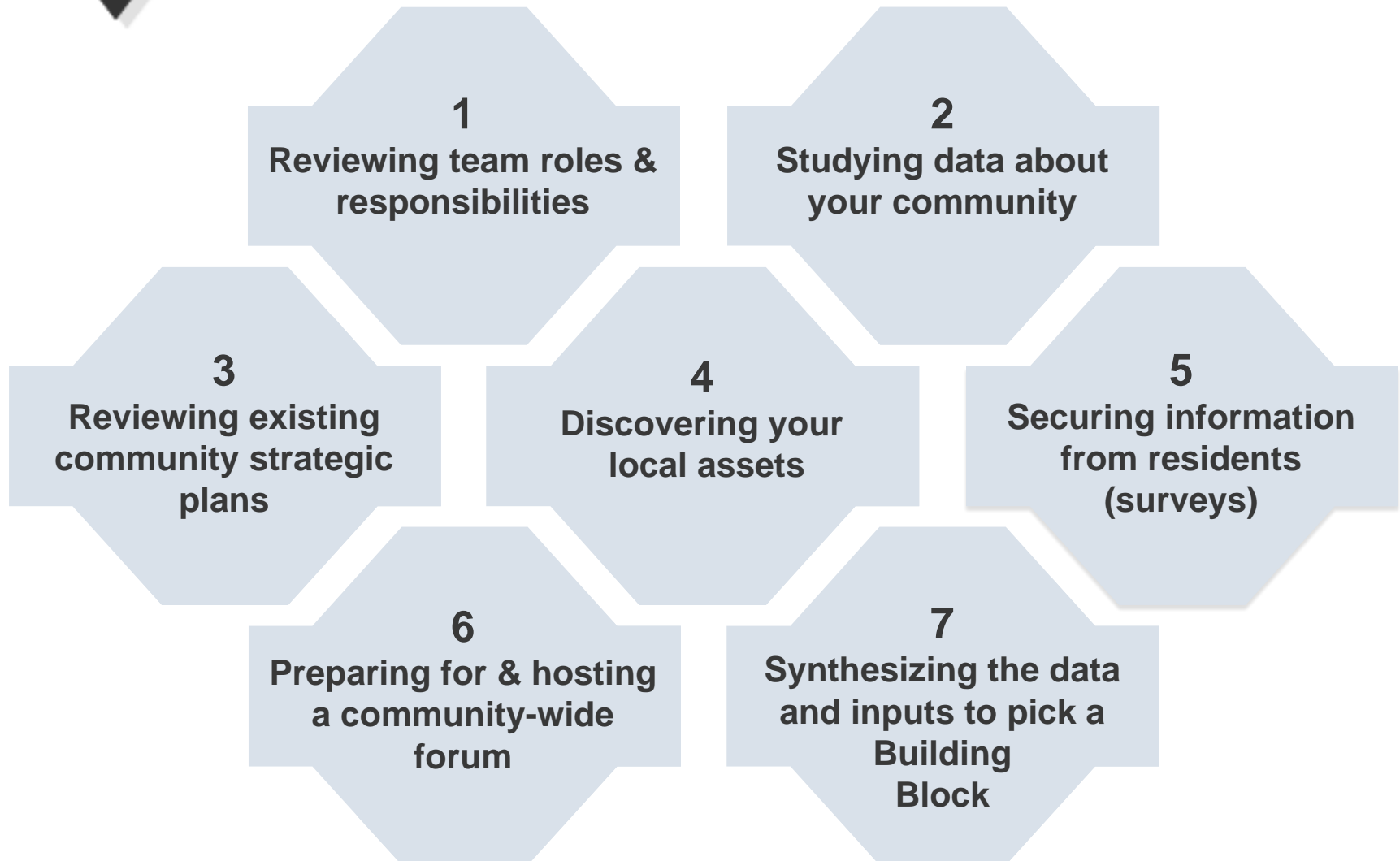
Growing Small
Business &
Entrepreneurs

Enhancing
Community Design
& Public Spaces

1 Foundation

Building Our Team

Phase I: Foundation (18 hours)



Phase II: The HCI Building Blocks



Community selects one of the building blocks to pursue

The amount of time required depends on the building block that is chosen



PLACEMAKING:
Community Design &
Public Spaces



ECONOMY:
Small Businesses &
Entrepreneurs



LEADERSHIP:
New Generation
of Leaders

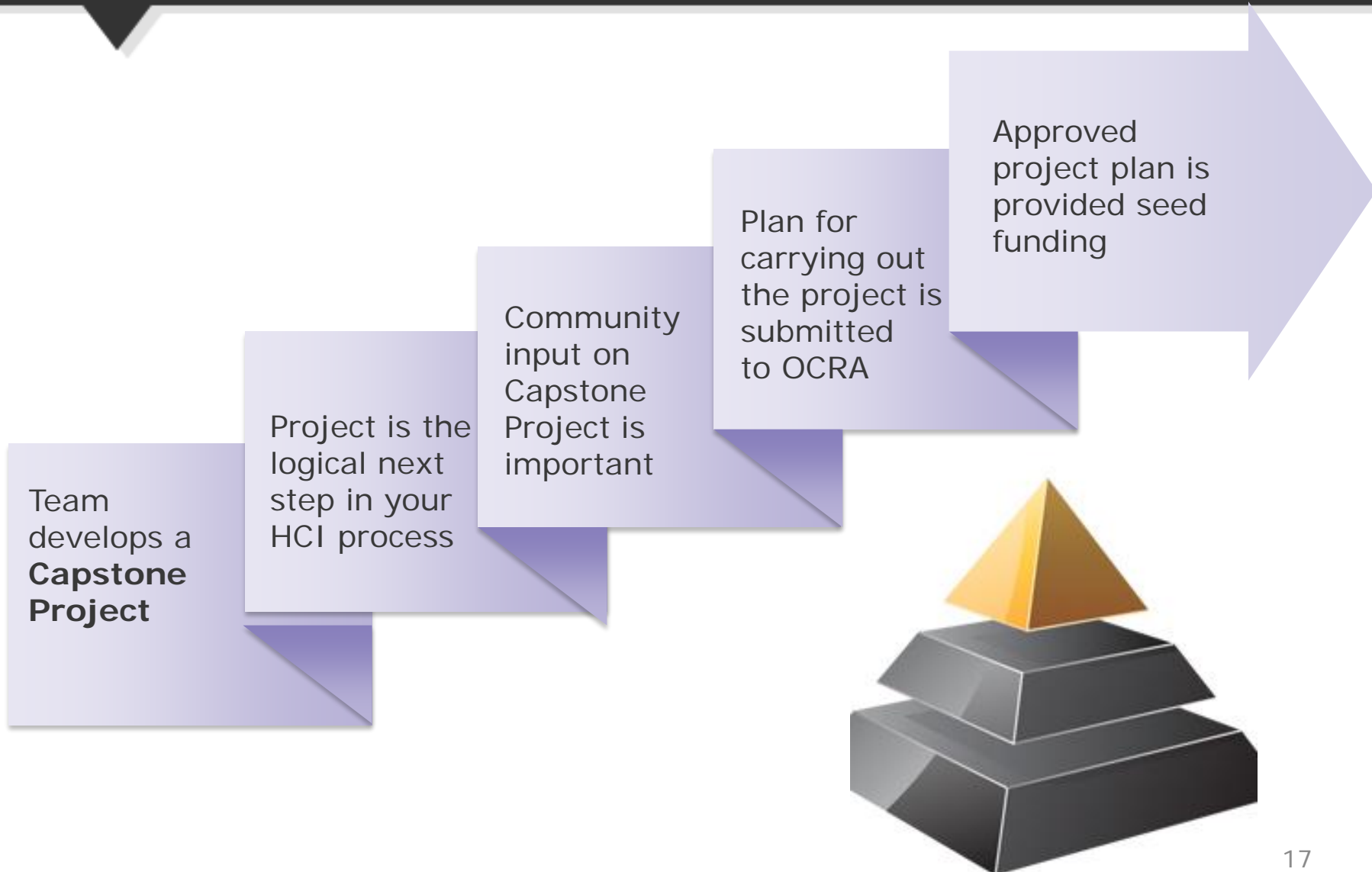
Building Block Phase Options



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LEADERSHIP	Developing a New Generation of Leaders: <ul style="list-style-type: none">▪ Target training opportunities to a new group of local people who are interested in taking a more active role in the community
ECONOMY	Program Options – Creating a Supportive Environment: <ul style="list-style-type: none">▪ Grow small businesses through business retention and expansion▪ Develop entrepreneur-friendly community by connecting a network of entrepreneurial resources.
PLACEMAKING	Program Options – Capitalizing on Local Assets: <ul style="list-style-type: none">▪ Enhance quality of place through applied community design▪ Enhance the value of public spaces through targeted planning and projects▪ Rebuild the local foods system by connecting stakeholders

Phase III: Capstone



The Application



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Applications are available
as a Microsoft Word
fillable form at
www.indianahci.org



As you write your
application, be sure to visit
the FAQ sheet also
available on
www.indianahci.org



If you have questions about
the HCI application or
program, address them to
info@indianaHCI.org



Questions?